Miracles happen every day at Mercy Hospital.

Mercy Hospital is an acute care hospital located in South Buffalo adjacent to the Olmsted-designed Cazenovia Park. The hospital was founded by the Sisters of Mercy in 1904. From modest beginnings in a renovated home on Tift Street to its present location on Abbott Road, Mercy now stands as one of our region’s most valuable health care resources.

As the largest of the acute-care hospitals of the Catholic Health System (CHS), Mercy plays a central role in the CHS mission to improve the health of individuals and communities through high-quality service that is holistic, compassionate and respectful of human dignity. The Mercy Hospital Foundation was formed in 1978 to solicit, receive and administer philanthropic support for the benefit of Mercy Hospital.

Christina Lapsley, Special Events Coordinator
T: (716) 706-2104, clapsley@chsbuffalo.org
### Sponsorships

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Platinum $15,000</th>
<th>Gold $10,000</th>
<th>Silver $5,000</th>
<th>Bronze $2,500</th>
</tr>
</thead>
</table>

### Runners

- **10**
- **6**
- **4**
- **2**

### Benefits

- **Exclusive 24”x36” sign at event**
- **Logo included on premium given to all runners**
- **Inclusion on 18”x24” sign at event**
- **Logo on custom award to be given to honorees**

### Advertising

- **Logo on Start & Finish Line Banners**
- **During all PA announcements**
- **Logo on Finish Line Banner**
- **During all PA announcements**
- **Logo on Finish Line Banner**
- **During all PA announcements**

### Printed Materials

- **On all runner communication, news releases, & printed communication regarding event**
- **On all runner communication, news releases, & printed communication regarding event**
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- **On all runner communication, news releases, & printed communication regarding event**

### Media

- **On Foundation Web, Social Media & Facebook pages**
- **On Foundation Web, Social Media & Facebook pages**
- **On Foundation Web, Social Media & Facebook pages**
- **On Foundation Web, Social Media & Facebook pages**

### Other

- **Full page ad in Autumn Ball Program Book**
- **Running With Heart; Special award to honor our cardiac patients**
- **Kids Finisher medals awarded to all runners under 13 years old**

### Tables

- **[2] Tables of 10 with VIP Seating**
- **[1] Table of 10 with VIP Seating**
- **[1] Table of 10 with VIP Seating**
- **[1] Table of 10**

### Benefits

- **Exclusive Event Naming Rights**
- **Included in event announcements & presentation**
- **Included in event announcements & presentation**
- **Included in event announcements & presentation**

### Advertising

- **Exclusive PowerPoint slide to run during cocktail hour and dancing**
- **Exclusive PowerPoint slide to run during cocktail hour and dancing**
- **Exclusive PowerPoint slide to run during cocktail hour and dancing**
- **Inclusion on PowerPoint slide listing Bronze sponsors to run during cocktail hour and dancing**

### Printed Materials

- **Logo on invitation and front cover of program book**
- **Logo on invitation and back cover of program book**
- **Logo on back cover of program book**
- **Half page ad in program book**

### Media

- **On Foundation Web, Social Media & Facebook pages**
- **On Foundation Web, Social Media & Facebook pages**
- **On Foundation Web, Social Media & Facebook pages**
- **On Foundation Web, Social Media & Facebook pages**

### Other

- **Spotlight logo display**